

- 1 **Q.** **Reference: *Fair Return for Newfoundland Power (NP)*, Evidence of**
2 **Laurence D. Booth, September 28, 2021, pages 44, lines 15-21.**
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4 **In Dr. Booth’s opinion, do equity investors ignore prospective risks, and**
5 **not require a premium over a risk-free investment, if a company has a**
6 **track record of successfully mitigating historic risks? Please explain.**
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9 **A.** Stock market risk is always forward looking. A standard phrase is the
10 “markets have no memory”. This is not quite true as the basis for a forward
11 looking estimate is judgment based on past experience, but it is the essence of
12 efficient market theory. In the case of utilities as indicated previously this risk
13 is primarily the re-pricing risk prevalent in stock markets.