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8 9	Q:	Reference: Page 33, Lines 1-4.
10		Does Dr. Cannon agree that a utility must be allowed the opportunity to earn a rate of
11		return high enough to achieve and maintain a sound credit rating in the financial
12		markets of the world and attract new equity capital in both strong and poor capital
13		market conditions?
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18	A:	The referenced statement in lines 1-4 on page 33 of Dr. Cannon's evidence expresses
19		Dr. Cannon's views in this regard. A "sound credit rating" is an investment grade
20		credit rating. Dr. Cannon states that a utility should be allowed the opportunity to earn
21		a return high enough to enable it "to attract new equity capital without impairing, under
22		normal circumstances," (i.e., not very poor market conditions) "its equity book value."
23		In some poor capital market conditions, there are no purchasers for new equity issues
24		no matter how high the promised return from the issuer is. These circumstances do not
25 26		help to define or identify what a "fair" utility rate of return is.
26		