Volume 1, Section 2 – Customer Operations

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0. (page 35, lines 2-3) It states that in 2006, over 11,000 customers received their bill \$7.00 per year per customer. Please:

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A.

19 20 through email producing savings to the company (see footnote 51) of approximately

- a. Provide the year over year (since 2004 to forecast 2007) numbers of customers who avail of eBills.
- b. Indicate whether customers at present are provided a financial incentive to receive their bills by email.
- c. Indicate whether NP plans to provide a financial incentive to customers for opting to receive their bills by email.
- d. Indicate whether NP has tracked whether those customers who receive their bills by email pay their bills more promptly than those who receive their bills by paper copy in the mail.

(a) Table 1 provides eBill participation for 2004 to 2007 year-to-date.

Table 1 eBills Total Participation

Year	Participation ¹
2004	4,275
2005	7,253
2006	11,425
2007	14,195

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(b) Customers are not provided with any financial incentive to participate in the eBills program.

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(c) The Company does not have any plan to provide financial incentives to customers for opting to receive their bills by email.

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(d) Customers who receive their bills through eBills are not, on average, more likely to pay their bills more promptly than customers who receive their bills by paper in the mail.

¹ Participation as at end of year.