

- 1 **Q. Reference: CA-NP-87: please explain what community advertising is (provide**  
2 **currently used examples) and why customers should pay for community advertising**  
3 **to the forecast amount of \$30,000.00 in the Test Year.**  
4
- 5 A. Community advertising consists of advertising to support community-related initiatives  
6 such as EnviroFest, Fish Friends and the Company's corporate charity, *The Power of Life*  
7 *Project*.  
8
- 9 Table1, in the response to CA-NP-87, has been revised to reflect the 2008 forecast for  
10 Community Advertising of \$19,000 and Safety Related Advertising of \$241,500.  
11
- 12 Community advertising is a non-regulated expense.