1	Volume 2, Tab 7 – An Analysis of Current Supply Cost Dynamics						
2							
3	Q.	(pa	age 5, Table 2)				
4 5		9	If the Marginal Contribution forecast for 2008 were close to zero would there be				
6		a.	any need for the Energy Supply Cost Variance proposed by NP for inclusion in				
7			the Rate Stabilization clause (Exhibit 12, nage 5 of 5)? If so, please provide the				
8			instification				
9		h	Please provide a table showing the portion of the deficit in the Marginal				
10			Contribution forecast for 2008 attributable to each of the six customer classes.				
11		c.	Please provide the Marginal Contribution forecast for 2008 if the Basic				
12			Customer Charge for Rate 1.1 were reduced by \$1/month, and the energy				
13			charge were increased to recover the remaining revenue requirement allocated				
14			to the Domestic class consistent with proposed rates.				
15		d.	Please provide the Marginal Contribution forecast for 2008 if Rates 2.2 and 2.3				
16			were re-designed to a Hopkinson structure; i.e., set the demand charge for the				
17			non-winter months at \$3/kVA of billing demand, and set the tail block energy				
18			charge close to marginal costs without exceeding the revenue allocation to these				
19			classes under proposed rates.				
20		e.	Please provide the Marginal Contribution forecast for 2008 if Rate 2.4 were re-				
21			designed, setting the demand charge for the non-winter months at \$3/kVA of				
22			billing demand, and the tail block energy charge close to marginal costs without				
23			exceeding the revenue allocation to this class under proposed rates.				
24							
25	A.	(a)	The marginal contribution shortfall <i>for 2008</i> is not the basis for the proposed Energy				
26			Supply Cost Variance adjustment. The supply cost associated with serving load				
27			growth in 2008 is reflected in the Company's 2008 proposed revenue requirement.				
28							
29			For years beyond 2008, the marginal contribution shortfall impairs Newfoundland				
30			Power's ability to recover not only its supply costs from Hydro but also its own costs				
31			of providing service. This can be expected to result in increased frequency in rate				
32			cases for Newfoundland Power.				
33							
34 25			in the marginal contribution shortial beyond 2008 were zero, all revenue related to				
33 26			the revenue from additional sales would be evolute the supply cost from Hydro. None of				
30 27			Company's other costs of providing service. These would include the cost of				
38			connecting new customers, the cost of replacing aging plant, and cost increases in				
30			salary and benefits and other inflationary pressures. If increased sales were to				
<i>4</i> 0			provide no revenue to offset these costs, this could also be expected to result in				
40 //1			increased frequency of rate cases				
41 1/2			mereased nequency of face cases.				
+ ∠							

¹ As Table 2 in the report *An Analysis of Current Supply Cost Dynamics* shows, an increase in sales prior to 2007 resulted in an increase in contribution.

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23 24 (b) Table 1 provides a comparison of the forecast marginal revenue per kWh to the marginal supply cost per kWh for each customer class.

Table 1 **Marginal Contribution Shortfall by Class** 2008F (¢ per kWh)

	Class	Marginal Revenue	Marginal Supply Cost of Sales ²	Marginal Contribution			
	Domestic	10.0	10.6	(0.6)			
	General Service (0-10 kW)	13.4	10.3	3.1			
	General Service (10-100 kW)	10.0	10.3	(0.3)			
	General Service (110-1000 kVA)	8.6	10.2	(1.6)			
	General Service (1000 kVA and Over)	7.4	10.1	(2.7)			
	Street and Area Lighting	35.6	10.6	25.0			
	Overall	9.8	10.5	(0.7)			
4							
5							
6	In Table 1, marginal revenue is the increased revenue that will accrue from basic						
7	customer charges, energy charges and demand charges. Table 1 is based on the						

assumption that increased revenues result from serving new customers and there is no change in overall average use.³

(c) If the proposed rate were revised by increasing the energy charge and decreasing the basic customer charge, there would be no change in either the forecast marginal revenue per customer class or the marginal contribution per customer class shown in Table 1. On the assumption that marginal revenue is based on a combination of demand, energy and customer charges, decreasing basic customer charges and increasing energy charges to maintain revenue requirement would not alter the total marginal revenue resulting from serving new customers.

(d) Revising the proposed rate components to achieve the same revenue requirement will neither change the forecast marginal revenue per customer class nor the marginal contribution per customer class shown in Table 1.

(e) See the response to (d).

² The marginal cost of supply varies by class, reflecting variations in class coincidence factors at time of NP's peak. 3

Marginal revenues will vary, on a ¢ per kWh basis, if customers change their average use. For example, if a large general service customer increases its energy requirements without increasing demand (i.e., increased load factor), the marginal revenue from that customer will be lower than the marginal revenue from a new customer (since it would reflect only the tail block energy rate). This would have the effect of increasing the marginal contribution shortfall, as the marginal energy supply cost of serving that customer would not have changed.