- Q. Reference pages 38-41: AAM: Does Mr. MacDonald judge the opportunity cost of investing in a public utility to be unrelated to the interest rate on the long government bond? If so please indicate all research he has undertaken into securities that are regarded as close substitutes to utility common shares.
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 6 A. Mr. MacDonald believes that the opportunity cost of investing in a public utility is related to the interest rate on the long government bond.