

1   **Q.     How much in postage does an e-bill customer save the Company?**

2  
3   **A.     Newfoundland Power's 2012 incentive rate for mail is \$0.58 per standard envelope.**

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5           Using the October 19, 2012 year to date *eBills* count of 53,267 participants, the monthly  
6           savings is \$30,895.<sup>1</sup>

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<sup>1</sup>    $(53,267 * \$0.58) = \$30,894.86.$