- Q. McShane Evidence Are each of the companies in Ms. McShane's sample all of equal risk to the equity investor? Please explain why or why not, as applicable.
- A. They would be viewed by an equity investor as of reasonably comparable equity risk, but not necessarily identical equity risk. Not only does each company have its own unique qualitative characteristics, but there are differences among the utilities in terms of the objective (e.g., debt ratings, betas, *Value Line* safety ranks) that may result in equity investors perceiving some equity risk differences among them.