

1 Q. **Re: IN-NLH-023**

2 "Costs for CDM are not recorded by community within the Labrador
3 Interconnected System."

4 What steps, if any, has Hydro taken to take into account the particular
5 circumstances of the Innu community of Sheshatshiu in diffusing information
6 regarding the availability of CDM programs?

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9 A. Hydro provides promotional information through many communications channels
10 including television, radio, internet, and social media to reach customers.

11 Customers in Sheshatshiu have opportunity to attend public events and promotions
12 that were held at local retailers in Goose Bay and to purchase items eligible for
13 rebate from retailers.

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15 Hydro has also held open public meetings at the Sheshatshiu Innu First Nation Band
16 Council Office and used these opportunities to promote energy efficiency and
17 takeCHARGE. As well, in 2012 Hydro and the Innu Nation cost-shared an Innu
18 Nation representative to work with Hydro on an educational and door-to-door
19 campaign, which included awareness of energy efficiency and takeCHARGE.
20 Discussions with the Innu Nation for continuation of this work into 2014 are
21 ongoing.