

1 Q. **Re: NLH Evidence, Section 2, p. 2.5, lines 4-13**

2 In Section 2 of NLH's Evidence, at p 2.5, there is a list of conservation and
3 demand management activities undertaken since 2007.

4 Please provide a list of conservation and demand management activities
5 undertaken in 2012 and 2013 YTD. Where applicable, please indicate in your
6 answer in which systems and communities each type of activity was undertaken.

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9 A. The list of CDM activities referenced in Section 2, p. 2.5, lines 4-13 provides an
10 overview of the supporting processes that Hydro has been engaged in to support
11 the design and delivery of rebate and incentive programs. These accurately reflect
12 the work continued in 2012 and 2013 YTD with one addition. In 2012 Hydro,
13 working with NP through the takeCHARGE brand, began working with the Climate
14 Change, Energy Efficiency and Emissions Trading (CCEEET) Secretariat to further
15 engage the public on energy and climate change through promotional partnerships
16 engaging the takeCHARGE brand and the new Turn Back the Tide climate change
17 awareness initiative by CCEEET.

18 In addition to these supporting processes, Hydro launched three new rebate
19 programs in 2012 that are still being offered in 2013. The following table provides
20 the total list of programs offered by Hydro and their geographic reach.

Hydro CDM Programs		
Program	Dates Offered	Geography ¹
Insulation	2009-Present	Provincial
Windows	2009-Present	Provincial
Thermostats	2009-Present	Provincial
Coupon Program	2010-2011	Ten selected target areas throughout Hydro's service area
Commercial Lighting	2009-Present	Provincial
Industrial	2010-Present	Targets only Hydro's transmission level ICs
Isolated Systems Energy Efficiency Program	2012-Present	All isolated diesel systems and L'Anse au Loup system
Isolated Systems Business Efficiency Program	2012-Present	All isolated diesel systems and L'Anse au Loup system
Block Heater Timer	2012-Present	Labrador Interconnected System

¹ There may be individual customer eligibility requirements for each program as well as geographical region.