

1 Q. **Re: NLH Evidence, Section 2, page 2.5, Table 2.2**
2 Please identify the source of Table 2.2, and describe in detail the Isolated System
3 Energy Efficiency Program, which produced 1,673 MWh of energy savings in 2012,
4 providing:

- 5 • a breakdown of the 2012 savings of the Isolated System Energy
6 Efficiency Program by system and rate class,
- 7 • a description of the program spending, by community,
- 8 • year-by-year expenditures, by community, and
- 9 • year-by-year energy and capacity savings, by community.

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12 A. The information provided in Table 2.2 is reported in Hydro's Conservation and
13 Demand Management Report as filed with the Board in March 2013.

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15 The Isolated System Community Energy Efficiency Program was launched in 2012
16 and targets all residential and commercial customers in Isolated Systems in
17 Labrador and on the Island. Hydro contracted Summerhill Group to deliver this
18 program using a number of delivery strategies to engage residential and
19 commercial customers. These strategies include direct install, whereby the
20 customer receives the technology in their home or business at no cost. During the
21 direct install visit, customers also receive information on energy usage and
22 efficiency options. Mail-in rebates are provided for eligible purchases, such as
23 appliances. Local retailers are also engaged to provide additional coupons and price
24 reductions on other products as well as exchange events for products such as LED
25 holiday lighting.

1 The following table provides an overview of the savings and spending for delivery of
2 the program by system for 2012. Isolated Systems not included in 2012 are targeted
3 in 2013.

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System	Residential Savings (MWh)	Commercial Savings (MWh)	Program Costs (\$000s)
Black Tickle	45	2	42
Cartwright	230	54	132
Charlottetown	137	-	72
L'Anse au Loup	750	116	351
Makkovik	66	6	68
Mary's Harbour ¹	4	-	-
Norman Bay	1	-	1
Paradise River	1	-	12
Port Hope Simpson ¹	38	-	-
Postville	65	2	34
Rigolet	79	7	72
St. Lewis	45	4	38
William's Harbour	19	-	11
Total	1,480	192	833

5 Fuel savings are the focus of the program and as such energy savings have been
6 tracked but capacity savings are not available.

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8 The table reflects the costs incurred by Summerhill Group in the delivery of the
9 program. They include: the technologies installed, salaries of field staff as well as a
10 pro-rated cost of program management, promotions, and delivery on a per
11 participant basis.

¹ Mary's Harbour and Port Hope Simpson have shown savings but no program costs due to the fact that there was not large programming in these communities for 2012, but there were LED holiday light exchanges held.

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- 1 There was an additional \$24,983 spent on Hydro's overall administration of the
- 2 program that cannot be broken down by community. This includes staff time
- 3 providing oversight of the Summerhill Group delivery contract and travel.