Q. Re: Wilson Pre-Filed Testimony, page 17. Dr. Wilson indicates that industrial customers receive an "economic deterrent to reducing energy consumption" by way of the energy price signal.

Under Dr. Wilson's approach, would it be possible, for example, to have Corner Brook Pulp and Paper reduce their mill load dramatically and instead sell substantially all of the output of the Deer Lake generating station into the Island Industrial system at the marginal price of Holyrood? If not, why not, and how is this inconsistent with the price signals advocated in the Wilson Pre-Filed Testimony.

 A.

No; very likely not. The marginal cost of Holyrood is not the cost applicable to all generation on the system. It is the cost of marginal production. If the Deer Lake generating station was a system resource that was dispatched to meet the system's marginal load requirements, then the energy cost of running the Deer Lake station would reflect the system's marginal cost. Under marginal cost pricing, if Corner Brook P&P reduces its load it would save 17.6 cents/kWh for reduced marginal load. Also, if Corner Brook P&P could reliably and efficiently provide generation to meet the system's marginal load at less than the running cost of Holyrood, it may be appropriate to consider dispatching that alternative source of generation to meet system load requirements and to pay Corner Brook P&P an appropriate avoided cost rate.