

1 Q. (Re: Response to IC-NLH-74) Hydro's July 2010 Generation Planning Issues Report  
2 lists as a key issue that it "must continue to take into account the consideration of  
3 demand reduction initiatives through demand management programs and rate  
4 design". Please provide a list of all such demand reduction initiatives undertaken  
5 since the 2010 report was issued and provide an estimate of the impact on Island  
6 Interconnected system demand requirements.

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9 A. Hydro has not undertaken any demand reduction initiatives since the 2010 report  
10 was issued.

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12 Demand reduction is considered as an alternative for demand driven projects, but  
13 to date, this has proven not to be the most cost-effective solution.