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- Q. Evidence of Ms. McShane Pages 63: If these utilities are comparable to a mature utility like NP please justify in full why a mature company is likely to grow at the average GDP growth rate. That is, where is the "room" for above average growth companies in GDP growth, if mature companies are growing at the GDP growth rate?
- 7 A. The life cycle of industries includes not only above average growth (initial and rapid growth in the early parts of the cycle) and average growth (in the mature part of the cycle), but also below average growth when industries are in decline.