in the same line of business

16

17

18 19

20

21 22 b)

Dr Booth places no reliance on these ROE betas. He would regard them as a

reasonableness check at best and perhaps suggestive rather than indicative.

To place reliance on them would require data going back at least a couple of

business cycles, and unfortunately very few firms are stable that long, that is

PUB-CA-23

NP 2010 GRA