

# **Newfoundland Power Inc.**

## **Executive Compensation Review**

September 21, 2009

**Prepared by: Karl Aboud** 



#### **Project Scope**

Newfoundland Power Inc. (NF Power) requested that Hay Group provide a reasonableness review of NF Power's compensation structure for its five senior executive positions being the President & CEO, the VP Engineering & Operations, the VP Finance & CFO, the VP Customer & Corporate Services, and the VP Regulatory Affairs & General Counsel.

The project mandate included that Hay Group would compare:

- NF Power executive jobs to others in the market place on the basis of similar job content (i.e., evaluation points), as has been one of NF Power's compensation principles for many years;
- NF Power compensation values to those of a broad selection of Canadian commercial industrial organizations (i.e., the comparator group), as has been one of NF Power's compensation principles for many years;
- NF Power pay values to the median level (i.e., 50<sup>th</sup> percentile) of the defined comparator group, as has been one of NF Power's compensation principles for many years; and
- NF Power's compensation package against all elements of compensation, which includes Annual Base Salary, Target Total Cash (i.e., base salary plus target bonus), Target Total Direct (i.e., total cash plus mid/long term incentive), and Target Total Remuneration (i.e., total direct plus benefits, pension, perquisites and time off).

This review has been prepared by Mr. Karl Aboud, Director of the Hay Group Canada Reward Practice. For reference please see Karl's resume in Appendix A.



#### Summary

In summary, Hay Group believes that:

- It is reasonable for NF Power to use comparative executive jobs within the broad Canadian Commercial Industrial market place as its comparator group;
- It is reasonable for NF Power to use the Median / 50<sup>th</sup> Percentile levels of comparator group compensation values as the basis by which to establish its own executive pay standards; and
- The NF Power incumbent-specific executive pay values are within the normal range of variance to its market pay standards that Hay Group typically experiences in these types of reviews.

#### Job Content / Job Evaluation

Every organization has unique attributes with respect to business lines, size, diversity, ownership, and corporate structure. Furthermore, the jobs within each organization are unique relative to factors such as mandates and reporting relationships. These attributes should be normalized when one compares themselves to the market place.

Hay Group uses its job evaluation methodology to "point score" positions. Job evaluation allows the skills, efforts, and responsibilities of a job to be quantified, such that the resulting points may be used as a comparison proxy that adjusts for the differences between the various comparator organizations and their unique job mandates. An organization's jobs are compared to others in the market place on the basis of similar job content or job evaluation points. Highlights of the Hay Group Method of Job Evaluation are provided in Appendix B.

Each of the five NF Power executive jobs in question has been evaluated, and their Total Point evaluations are illustrated in Table 1, below. For example, the NF Power CEO role will be compared to the pay values of executive jobs in the market place that are represented by 2448 Total Points of job content.

NF Power Jobs	<b>Total Job Evaluation Points</b>		
President & CEO	2448		
VP Engineering & Operations	1708		
VP Finance & CFO	1500		
VP Customer & Corporate Services	1418		
VP Regulatory Affairs & General Counsel	1418		

#### Table 1 – NF Power Job Evaluations

It should be noted that the evaluation process only concerns itself with the skills, efforts and responsibilities required for competent performance. The evaluation points do not reflect incumbent-specific characteristics such as performance.



#### **Comparative Markets**

The most current Hay Group compensation database is effective as of May 2009, and has 532 participating organizations. NF Power pay principles suggest that its jobs be compared to the Commercial Industrial subset of the database, which is comprised of 292 organizations, and for which the list is illustrated in Appendix C.

Hay Group believes that it is reasonable for NF Power to compare itself to the list of organizations of Appendix C because:

- Jobs are compared on a "point adjusted" basis which means they are compared to those of overall equal skill, effort and responsibility, and not on the basis of "same title";
- The organizations are all "private sector / investor owned"; and
- NF Power competes for its executive resources with organizations across the breadth and depth of business sectors across Canada.



#### **Percentile Levels**

This review will present comparative values at three percentile levels, being:

- The 25<sup>th</sup> percentile, which represents the compensation values at which twenty-five percent of the database observations pay less and seventy-five percent pay more;
- The 50<sup>th</sup> percentile (i.e., median), which represents the compensation values at which fifty percent of the database observations pay less and fifty percent pay more; and
- The 75<sup>th</sup> percentile, which represents the compensation values at which seventy-five percent of the database observations pay less and twenty-five percent pay more.

NF Power sets its pay standards relative to market Medians, which Hay Group believes is reasonable because:

- As a utility it is appropriate to compare to an average of a broad market place as opposed to only the higher paying sectors (e.g., gold mining) or only to the lower paying sectors (e.g., retail); and
- NF Power incorporates performance considerations in its determination of incumbent-specific salary and bonus values, such that higher performers will be appropriately paid above market standard (i.e., above P50), while those who have not yet proven themselves may not be paid to market standards.



### **Compensation Elements**

The review will consider the compensation elements as listed and defined below.

Actual Base Salary	The actual annual salary paid to the comparable database observations.
Target Total Cash	Actual base salary plus an annual bonus value that represents the targeted bonus award assuming that all bonus provisions are accomplished exactly to business plan.
Target Total Direct	Target total cash plus a mid/long term incentive value that represents the annualized present value of the targeted number of mid/long term incentive grants. The NF Power LTI program is defined by the specifications of the Fortis Inc. stock option program. NF Power advises that the cost of the LTI program is a non-regulated expense.
Target Total Remuneration	Target total direct plus a noncash value that is the sum of the employer paid costs of the organization's benefit, perquisite, pay-for- time not worked, and retirement programs.
	Further explanation of the calculation of the employer's cost of the noncash items is

found in Appendix D.

### **Compensation Analysis**

Table 2, below, illustrates compensation values for each NF Power executive as well as for the comparable market place, and compares the NF Power values to the median values of the market.

Title	Statistic	Actual Base Salary	Target Total Cash	LTI Value*	Target Total Direct	Target Total Remuneration
		(\$)	(\$)	(\$)	(\$)	(\$)
President & CEO		370,000	518,000	227,300	745,300	881,400
	P75	423,800	636,300	389,000	1,025,300	1,165,900
	P50	356,100	540,300	198,500	738,800	882,200
	P25	313,300	458,700	95,000	553,700	650,500
	NP vs. P50	3.9%	-4.1%	14.5%	0.9%	-0.1%
VP, Engineering & Ope	erations	250,000	325,000	76,800	401,800	493,300
	P75	300,200	435,300	149,400	584,700	671,400
	P50	244,300	347,500	76,800	424,300	492,800
	P25	210,200	286,000	40,600	326,600	388,200
	NP vs. P50	2.3%	-6.5%	0.0%	-5.3%	0.1%
VP, Finance & CFO		220,000	286,000	67,600	353,600	435,900
	P75	255,300	362,800	105,900	468,700	546,200
	P50	216,100	295,500	48,800	344,300	404,600
	P25	189,200	248,500	23,100	271,600	325,100
	NP vs. P50	1.8%	-3.2%	38.5%	2.7%	7.7%
VP, Customer & Corporate Services		210,000	273,000	64,500	337,500	416,500
	P75	236,800	331,000	92,100	423,100	497,600
	P50	204,700	273,400	41,000	314,400	371,000
	P25	181,600	233,900	17,200	251,100	303,400
	NP vs. P50	2.6%	-0.1%	57.3%	7.3%	12.3%
VP, Regulatory Affairs & Counsel	General	225,000	292,500	69,100	361,600	454,000
	P75	236,800	331,000	92,100	423,100	497,600
	P50	204,700	273,400	41,000	314,400	371,000
	P25	181,600	233,900	17,200	251,100	303,400
	NP vs. P50	9.9%	7.0%	68.5%	15.0%	22.4%

#### Table 2 – Compensation Values

\* For Newfoundland Power, this represents the annualized present value of the target option grants of the Fortis Stock Option plan. For the market, this represents the annualized present value of long term incentives required to maintain the respective percentile levels.

## Appendix A Karl Aboud Toronto, Canada

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#### **Overview**

Karl Aboud is the National Director of Hay Group Canada's Reward Consulting Practice.

The Reward Consulting Practice includes executive compensation, job measurement, incentive design, market pricing, performance management, and salary structure.

Karl joined Hay Group in 1990, and is based in the Toronto office.

#### **Client Sectors**

The Reward Practice provides its service offerings to a wide variety of industries, including financial services, manufacturing, utilities, transportation, pharmaceutical, retail/wholesale and the public sector, and is active across all provinces of Canada.

#### Karl's Education and Affiliations

Karl earned his Bachelor of Business Administration from Bishop's University in 1976, and his Masters Business Administration from The University of Western Ontario in 1982.

Karl is a frequent speaker & presenter at many Human Resource affiliations across Canada, has published many compensation oriented journal articles, and was one of the co-authors of a Hay Group text entitled The Manager's Guide to Rewards.

Prior to joining Hay Group, Karl was Manager Investment Banking, RBC Financial, and was also Director of Compensation for Moore Corporation Limited.

#### Contact

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#### Appendix B – Hay Group Method of Job Evaluation

To date, the Hay Group Method has been used to evaluate hundreds of thousands of clerical, blue collar, technical, professional, sales and managerial jobs within a wide variety of private and public sector organizations.

The focus of the job evaluation process using the Hay Group Method is on the nature and requirements of the job itself, not on the capabilities, background, personal characteristics, or the current salary of the job holder.

The Hay Group Method is based on the premise that jobs can be grouped in terms of the **knowledge** required to do the job, the **thinking** needed to solve the problems commonly faced, and the **responsibilities** assigned to the jobs.

The Hay Group Method is reflected in Guide Charts used to define each factor and provide quantitative measures that form the basis for evaluation.

By focusing on the important aspects of the content of each job and the end results which each is expected to achieve, the Hay Group Method provides a vehicle for systematically assessing the relationships among various positions and their relative value to the organization.

Additional safeguards are built-in to ensure that the final evaluations are free of bias. The Hay Group Method provides a rational, disciplined approach to job evaluation.

With 7 offices in Canada, 18 in the U.S.A. and 7,000 clients serviced from 64 offices in 28 countries worldwide, Hay Group Limited is the largest Human Resources consulting firm in the world.

In Canada, Hay Group has worked with over 1,500 organizations in both public and private sectors. In the private sector, a list of our clients utilizing the Hay Group Guide Chart Method includes almost one half of Fortune's 500 companies and over 80% of the Financial Post's Top 100 companies in Canada and 50% of the Top 1,000 companies in Canada.



The Hay Group Guide Chart factors are listed as follows.

#### > Know-How

- Practical, technical, or specialized knowledge and skill (depth and/or breadth)
- Planning, Organizing & Integrating Knowledge
- Communicating & Influencing Skills

#### > Problem Solving

- Thinking Environment Freedom to Think
- Thinking Challenge

#### > Accountability

- Freedom to Act
- Nature of Impact
- Magnitude of Impact

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#### Appendix C – 2009 Canadian Commercial Industrial Market

A&W Food Services of Canada Inc. ACA Co-operative Limited ATCO I-Tek AV Nackawic Inc. Abbott Laboratories, Limited Agfa Healthcare Canada Agfa Inc. Agnico-Eagle Mines Limited Ainsworth Engineered Canada L. P. Air Products Canada Ltd. Aker Chemetics Alberta-Pacific Forest Industries Inc. Alcon Canada Inc. Allergan Canada Inc. AltaSteel Ltd. Aluminerie Alouette Inc. Amgen Canada Inc. Andrew Peller Limited Apotex Inc. ArcelorMittal Dofasco Inc. ArcelorMittal P&T ArcelorMittal Tubular Products - Automotive Division ArcelorMittal Tubular Products Corporation Arkema Canada Inc. Arrow Transportation Systems Inc. Ashland Distribution Ashland Global Chemicals Ashland Performance Materials Ashland Water Technologies Astellas Pharma Canada Inc. AstraZeneca Canada Inc. Atlantic Packaging Products Ltd. Atotech Canada Ltd. Axcan Pharma Inc. BASF Canada Inc. BHP Billiton - Ekati Diamond Mines Babcock & Wilcox Canada BakeMark Ingredients Canada Ltd. Barrick Gold Corporation Barry Callebaut Canada Inc. **Baxter** Corporation The Bay Bayer Inc. The Beer Store Beiersdorf Canada Inc. Bekaert Canada

Belden CDT (Canada) Inc. **Biovail Corporation** Boehringer Ingelheim (Canada) Ltd. Bonduelle North America Inc. Bronswerk Marine Inc. Bruce Power **Bunge North America** CHEP Canada CKF Inc. CMA Holdings Inc. CNH America, LLC. Cabot Canada Ltd. Cadbury North America Campbell Company of Canada Canadelle Inc. Canadian Forest Products Ltd. Canadian Freightways Limited Canadian National Railway Company Canadian Pacific Railway Canexus Limited Canfor Pulp Limited Partnership Canon Canada Inc. Canpotex Limited Cargill Limited Caterpillar of Canada Corporation Centerra Gold Inc. Chemtura Canada Co Cie Ciba Canada Ltd. Cognis Canada Corporation Compass Group Canada Co-op Atlantic Cooper B-Line Cooper Bussmann Cooper Crouse Hinds Cooper Lighting Cooper Power Systems Cooper Power Tools **Cooper Wiring Devices** Corby Distilleries Limited Country Ribbon Inc. Covance (Canada) Inc. Cytec Canada Inc. DSM Nutritional Products Canada Inc. Daishowa-Marubeni International Ltd. Danfoss Inc. De Beers Canada Inc., Corporate Division De Beers Canada Inc., Exploration Division

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De Beers Canada Inc., Mining Division Deeley Harley-Davidson Canada Diavik Diamond Mines Inc. Dow Chemical Canada Inc. Dr. Oetker Ltd. **Dundee Precious Metals** Dyno Nobel Canada Inc. EFW Radiology E.I. du Pont Canada Company ERCO Worldwide EWOS Canada Ltd. Eaton Corporation Eli Lilly Canada Inc. Elkem Métal Canada Inc. Enbridge Gas Distribution Inc. Essar Steel Algoma Inc. Evonik Degussa Canada Inc. FANUC AMERICA Corporation FNX Mining Company Inc. Fedex Kinko's Canada Limited Ferrero Canada Limited Commercial Division Finning (Canada) Finning International Inc. Fortis Inc. Fortis Ontario Inc. Fortis Properties FortisAlberta Inc. FortisBC Inc. Fraser Papers Inc. FundSERV Inc. G4S Cash Services (Canada) Ltd. Gates Canada Inc. General Kinetics Engineering Corporation GlaxoSmithKline Inc. Goldcorp Inc. Goodrich Aerospace Canada Ltd. Grand & Toy Griffith Laboratories Limited HDS Retail North America H.J. Heinz Company of Canada Ltd. Hecla Mining Company Hilti (Canada) Ltd. Hitachi Canadian Industries Ltd. Hobart Food Equipment Services Canada Hoffmann-La Roche Ltd. Hudson's Bay Company HumanWare Hydro Technologies (Canada) Inc. IAMGOLD Corporation **INEOS** Canada Partnership INVISTA (Canada) Company Ingersoll-Rand Canada Inc.

Innophos Canada Inc. Interquisa Canada Intrawest ULC Iovate Health Sciences Services Inc. Iron Ore Company of Canada J. Ennis Fabrics Ltd. JTI-Macdonald Corp. John Deere Limited Canada K.I. Pembroke KPMG MSLP KPSS Canada Ltd. Karl Storz Endoscopy Canada Ltd. Kasian Architecture Interior Design and Planning Ltd. Katz Group Canada Ltd. Kellogg Canada Inc. Kemira Chemicals Canada Inc. Kennametal Ltd. Kinross Gold Corporation Kruger Products Kuehne + Nagel Ltd. LANXESS Inc. Labatt Breweries of Canada Lake Shore Gold Corp. Lantic Sugar Limited Lehigh Hanson Levi Strauss & Co. (Canada) Inc. Lilvdale Inc. Linde Canada Limited LoyaltyOne Inc. MDA Mainstream Canada Ltd. Maritime Electric Company Mark Anthony Group McCormick Canada Co. McElhanney Consulting Services Ltd. The McElhanney Group Ltd. McElhanney Land Surveys Ltd. Merck Frosst Canada & Co. Meridian Technologies Inc. Minas Basin Pulp & Power Co. Ltd. Mitsubishi Canada Limited Mittal Canada Contrecoeur-Ouest Inc. Mittal Canada Hamilton Inc. Mittal Canada Inc. Mittal Canada Lachine Inc. Mittal Canada Saint-Patrick Inc. Montship Inc. The Mosaic Company Mother Parker's Tea & Coffee Inc. Mustang Survival Corp. NOVA Chemicals Corporation



Navtech Systems Support Inc. Neopost Canada Nestlé Canada Inc. New Horizon System Solutions LP Newfoundland Power Inc. Newmont Mining Corporation of Canada Limited North Atlantic Refining Northern Pulp Nova Scotia Corp. Nova Scotia Power Inc. NovaGold Resources Inc. Novartis Pharmaceuticals Canada Inc. Novo Nordisk Canada Nycomed Canada Inc. OZ Minerals Canada Resources Inc. Oakrun Farm Bakery Ltd. L'Oréal Canada Inc. Osler. Hoskin & Harcourt, LLP PPG Canada Inc. PPG Canada Inc. - Automotive Glass Division PPG Canada Inc. - Fine Chemicals Division PPG Canada Inc. - Industrial Coatings Division PPG Canada Inc. - Performance Glazing Division Pan American Silver Corporation Patheon Inc. Peak Potentials Training Penske Truck Leasing Pepsi-QTG Canada Petro-Canada Pfizer Canada Inc. Phantom Mfg. (Int'l) Ltd. Philips Electronics Ltd. Pioneer Hi-Bred Limited Potash Corporation of Saskatchewan Inc. Praxair Canada Inc. Puratos Canada Inc. QIT-Fer et Titane Inc. **Resolve** Corporation Rhodia Canada Inc. Rio Tinto Alcan **Rio Tinto Copper Projects** Ritchie Bros. Auctioneers (Canada) Ltd. Rogers Sugar Ltd. Rohm and Haas Canada Inc. Rothmans Benson & Hedges Inc. Russel Metals Inc. SABIC Innovative Plastics Canada Incorporated SMS Construction and Mining Systems Inc. SMS Equipment Inc. Saint-Gobain Abrasives Canada Inc.

Saint-Gobain Advanced Ceramics Hamilton Sandoz Canada Inc. sanofi-aventis Schneider Electric Securit Group of Companies The Shaw Group Limited Sherritt Coal Sherritt International Corporation Sico Inc. Sidel Canada Inc. Siemens Canada Limited Skretting Solvay Pharma Inc. Sonoco Canada Corporation Sultran Ltd. Taro Pharmaceuticals Inc. Teck Resources Limited Teck Resources Limited - Highland Valley Copper Teck Resources Limited - Trail Operation Teekay Corporation Telvent Canada Ltd. Tembec Inc. Terasen Gas Thales Rail Signalling Solutions Thompson Creek Metals Company Thrifty Foods Inc. TimberWest Forest Corp. Tolko Industries Ltd. Toromont CAT, A Division of Toromont Industries Ltd. Ultramar Ltée uniPHARM Wholesale Drugs Ltd. Vale Inco Limited Valeant Canada Limited Valvoline Vanguard Plastics Ltd. Vicwest Income Fund Viterra Inc. W.E.T. Automotive Systems Ltd. Wal-Mart Canada Corp. Winners Merchants International L.P. Wyeth Pharmaceuticals Xstrata Copper Canada Xstrata Nickel Canada Xstrata Zinc Canada Yves Rocher Zellers Zellstoff Celgar Partnership Limited



#### Appendix D – Cash Equivalent Values

Noncash Compensation

An organization's cost for a noncash program is subject to numerous variables, such as composition of the group, experience, funding method, skill of the buyer and a company's accounting practices. Thus, programs with identical formulae can have widely differing costs from organization to organization or even from unit to unit within an organization. However, the value of a noncash item to a particular employee is primarily dependent on the level of benefit, perquisite or time off provided, not on the average age of the employees in the organization or the method chosen by the employer to fund the program.

Therefore, standard cost assumptions were derived. For noncash items which are conditional on the occurrence of an event such as death, disability or continuous employment in an organization, the cash equivalent has been calculated on the basis of the probability of receiving such items, using appropriate actuarial assumptions. For noncash items such as cars, loans and subsidized meals, which have immediate value, the cash equivalent has been calculated on the basis of the most probable average current replacement cost.

**Employee Contributions** Noncash compensation includes only the employer-paid value. Employee contributions are subtracted from the total value to obtain the employer paid amount.