1 **Q.** **Reference: PUB-NP-056**
2
3 **Mr. Coyne argues that analyst bias has been reduced, based primarily on the results**
4 **of a 2010 study in the Financial Analysts Journal. The total returns on the S&P 500**
5 **Index in the U.S. for the study's sample period are given below:**
6
7 **S&P Total Return (%)**

1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
22.96	33.36	28.58	21.04	-9.10	-11.89	-22.10	28.58	10.88	4.91	13.79

10
11 **Would Mr. Coyne agree that optimistic earnings projections are more likely to be**
12 **closer to actual earnings achieved when market conditions are favorable, and that**
13 **such optimistic projections are less likely to be achieved under more adverse market**
14 **conditions?**
15
16 A. Mr. Coyne does not agree with the underlying premise of the question, which is that
17 earnings projections are optimistic. Notwithstanding that disagreement, Mr. Coyne is
18 aware that previous studies have found that forecasting is more difficult when companies
19 report a loss or decline in earnings. However, the study on which Mr. Coyne relies has
20 controlled for economic conditions. Specifically, the study states on page 103: "We used
21 both the real GDP growth rate and the unexpected change in the real GDP growth rate to
22 capture analysts' inability to forecast earnings accurately if the state of the economy
23 changes substantially."
24
25 In addition, Mr. Coyne observes that since everyone agrees that regulated utilities are low
26 risk investments, it seems reasonable that earnings forecasts for these companies are
27 likely to be more accurate because there is less that can go wrong and less variability in
28 earnings.