1 Q. Reference: CA-NP-219

Please provide the cost incurred to restructure and enhance the website as described in the response, providing a breakdown of software costs, contractors, internal staff and other related costs, separating out costs that related specifically to takeCHARGE, other conservation related website costs and non-conservation related website costs.

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A. The costs incurred by Newfoundland Power to restructure and enhance the takeCHARGE website since its implementation in 2009 are provided in Table 1.

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Table 1								
Costs to Enhance and Restructure								
takeCHARGE Website								
2010-2015								
(\$)								
2010	2011	2012	2013					

	2010	2011	2012	2013	2014	2015
Contractors	22,835	8,458	-	18,176	24,919	38,523
Internal Staff	29,898	9,797	9,877	13,996	15,817	17,277
Software	-	-	-	-	5,091	-
Total	52,733	18,255	9,877	32,172	45,827	55,800