NP 2016/2017 General Rate Application Information - #20 Filed: 2016-04-05 Board Secretary: CB



### Pauline M. Ahern, CRRA Managing Principal

Ms. Ahern is primarily responsible for the development of rate of return analyses, including the development of ratemaking capital structure ratios, senior capital cost rates and the cost rate of common equity for regulated public utilities. She has testified as an expert witness before 30 regulatory commissions throughout the United States and Canada.

She co-authored "A New Approach for Estimating the Equity Risk Premium for Public Utilities", published in The Journal of Regulatory Economics (2011). In addition, she co-authored "Comparative Evaluation of the Predictive Risk Premium Model, the Discounted Cash Flow Model and the Capital Asset Pricing Model", published in The Electricity Journal (2013). She also co-authored "Comparable Earnings: New Life for an Old Precept" which was published in the American Gas Association's Financial Quarterly Review.

### EXPERIENCE



#### 1994-Present

In 2014, Pauline Ahern became Managing Principal of AUS Consultants responsible for managing the consulting practice, in addition to providing testimony as an expert witness as described below. She is also a Vice President of AUS Inc.

In 1996, Ms. Ahern became a Principal of AUS Consultants, continuing to offer testimony as an expert witness on the subjects of fair rate of return, cost of capital and related issues before state public utility commissions. She provides assistance and support to clients throughout the entire ratemaking litigation process. In addition, Ms. Ahern supervises the financial analyst and administrative staff in the preparation of fair rate of return and cost of capital exhibits which are filed along with expert testimony before various state and federal public utility regulatory bodies. The team also assists in the preparation of interrogatory responses, as well as rebuttal exhibits.

As the Publisher of AUS Utility Reports (formerly C. A. Turner Utility Reports), Ms. Ahern is responsible for the production, publishing, and distribution of the reports. AUS Utility Reports provides financial data and related ratios for about 80 public utilities, i.e., electric, combination gas and electric, natural gas distribution, natural gas transmission, telephone, and water utilities, on a monthly, quarterly and annual basis. Among the subscribers of AUS Utility Reports are utilities, many state regulatory commissions, federal agencies, individuals, brokerage firms, attorneys, as well as public and academic libraries. The publication has continuously provided financial statistics on the utility industry since 1930.

She is also responsible for maintaining and calculating the performance of the AGA Index, a market capitalization weighted index of the common stocks of the approximately 65 corporate members of the AGA, which serves as the benchmark for the AGA Gas Utility Index Fund.

As an Assistant Vice President from 1994 - 1996, Ms. Ahern prepared fair rate of return and cost of capital exhibits which were filed along with expert testimony before various state and federal public utility regulatory bodies. These supporting exhibits include the determination of an appropriate ratemaking capital structure and the development of embedded cost rates of senior capital. The exhibits also support the determination of a recommended return on common equity through the use of various market models, such as, but not limited to, Discounted Cash Flow analysis, Capital Asset Pricing Model and Risk Premium Methodology, as well as an assessment of the risk characteristics of the client utility. She also assisted in the preparation of responses to any interrogatories received regarding such testimonies filed on behalf of client utilities.

Following the filing of fair rate of return testimonies, Ms. Ahern assisted in the evaluation of opposition testimony in order to prepare interrogatory questions, areas of cross-examination, and rebuttal testimony. She also evaluated and assisted in the preparation of briefs and exceptions following the hearing process, as well as submitted testimony before state public utility commissions regarding appropriate capital structure ratios and fixed capital cost rates.

#### 1990-1994

As a Senior Financial Analyst, Ms. Ahern supervised two analysts and assisted in the preparation of fair rate of return and cost of capital exhibits which are filed along with expert testimony before various state and federal public utility regulatory bodies. The team also assisted in the preparation of interrogatory responses.

She evaluated the final orders and decisions of various commissions to determine whether further actions were warranted and to gain insight which assisted in the preparation of future rate of return studies.

Ms. Ahern assisted in the preparation of an article authored by Frank J. Hanley and A. Gerald Harris entitled "Does Diversification Increase the Cost of Equity Capital?" published in the July 15, 1991 issue of Public Utilities Fortnightly.

PAULINE M. AHERN

### EXPERIENCE CONTINUED...



In 1992, She was awarded the professional designation "Certified Rate of Return Analyst" (CRRA) by the National Society of Rate of Return Analysts (now the Society of Utility and Regulatory Financial Analysts (SURFA)). This designation is based on education, experience and the successful completion of a comprehensive examination.

As Administrator of Financial Analysis for AUS Utility Reports, which then reported financial data for over 200 utility companies with approximately 1,000 subscribers, Ms. Ahern oversaw the preparation of this monthly publication, as well as the accompanying annual publication, Financial Statistics - Public Utilities.

#### 1988-1990

As a Financial Analyst, Ms. Ahern assisted in the preparation of fair rate of return studies including capital structure determination, development of senior capital cost rates, as well as the determination of an appropriate rate of return on equity. She assisted in the preparation of interrogatory responses, interrogatory questions of the opposition, areas of cross-examination and rebuttal testimony. She also assisted in the preparation of the annual publication C. A. Turner Utility Reports - Financial Statistics -Public Utilities.

#### 1973-1975

As a Research Assistant in the Research Department of the Regional Economics Division of the Federal Reserve Bank of Boston, Ms. Ahern was involved in the development and maintenance of econometric models to simulate regional economic conditions in New England in order to study the effects of, among other things, the energy crisis of the early 1970's and property tax revaluations on the economy of New England. She was involved in the statistical analysis and preparation of articles for the New England Economic Review, and was also Assistant Editor of New England Business Indicators.

#### 1972

As a Research Assistant in the Office of the Assistant Secretary for International Affairs, U.S. Treasury Department, Washington, D.C., Ms. Ahern developed and maintained econometric models which simulated the economy of the United States in order to study the results of various alternate foreign trade policies so that national trade policy could be formulated and recommended.

### CLIENTS SERVED



#### Sponsored testimony on Fair Rate of Return, and related issues:

Alpena Power Company Apple Canyon Utility Company Applied Wastewater Management, Inc. Agua Illinois, Inc. Aqua New Jersey, Inc. Aqua North Carolina, Inc. Aqua Ohio, Inc. Aqua Virginia, Inc. Aquarion Water Company Aquarion Water Co. of New Hampshire, Inc. Arizona Water Company Artesian Water Company The Atlantic City Sewerage Company Audubon Water Company Bermuda Water Company Carolina Pines Utilities, Inc. Carolina Water Service, Inc. of NC Carolina Water Service, Inc. of SC Chaparral City Water Company The Columbia Water Company The Connecticut Water Company **Consumers Illinois Water Company Consumers Maine Water Company** Consumers New Jersey Water Company Corix Utilities City of DuBois, Pennsylvania Elizabethtown Water Company Emporium Water Company EPCOR Water Arizona, Inc. Fairbanks Natural Gas LLC Greenridge Utilities, Inc. The Borough of Hanover, PA GTE Hawaiian Telephone Inc. Illinois American Water Company Indiana American Water Company Iowa American Water Company Jersey Central Power & Light Co. Lake Wildwood Utilities Corp. Land'Or Utility Company Long Island American Water Company Long Neck Water Company Louisiana Water Service, Inc. Maine Water Company Massanutten Public Service Company Middlesex Water Company Missouri Gas Energy Missouri-American Water Company Mt. Holly Water Company Nero Utility Services, Inc. New Jersey Utilities Association The Newtown Artesian Water Company NRG Energy Center Harrisburg LLC NRG Energy Center Pittsburgh LLC **Ohio-American Water Company** 

Penn Estates Utilities Pinelands Waste Water Company Pinelands Water Company **Pioneer Water LLC** Pittsburgh Thermal San Gabriel Valley Water Company San Jose Water Company Southland Utilities, Inc. Spring Creek Utilities, Inc. Sussex Shores Water Company Tega Cay Water Services, Inc. Thames Water Americas Tidewater Utilities, Inc. Total Environmental Services, Inc. -Treasure Lake Water & Sewer Divisions Transylvania Utilities, Inc. Trigen - Philadelphia Energy Corporation Twin Lakes Utilities, Inc. United Utility Companies United Water Arkansas, Inc. United Water Arlington Hills Sewerage, Inc. United Water Connecticut, Inc. United Water Delaware, Inc. United Water Great Gorge Inc./United Water Vernon Transmission, Inc. United Water Idaho, Inc. United Water Indiana, Inc. United Water New Jersey, Inc. United Water New Rochelle, Inc. United Water New York, Inc. United Water Owego/Nichols, Inc. United Water Pennsylvania, Inc. United Water Rhode Island, Inc. United Water South County, Inc. United Water Toms River, Inc. United Water Vernon Sewage Inc. United Water Virginia, Inc. United Water West Lafayette, Inc. United Water West Milford, Inc. United Water Westchester, Inc. Utilities. Inc. Utilities Inc. of Central Nevada Utilities, Inc. of Florida Utilities, Inc. of Louisiana Utilities, Inc. of Nevada Utilities, Inc. of Pennsylvania Utilities, Inc. - Westgate Utilities Services of South Carolina Utility Center, Inc. Valley Energy, Inc. Water Services Corp. of Kentucky Wellsboro Electric Company Western Utilities. Inc.

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# CLIENTS CONTINUED ...



#### Expert testimony before the following commissions:

Alaska Arkansas Arizona British Columbia California Connecticut Delaware Florida Hawaii Idaho Illinois Indiana Iowa Kentucky Louisiana Maine Maryland Michigan Missouri Nevada New Hampshire New Jersey New York North Carolina Ohio Pennsylvania Rhode Island South Carolina Virginia Washington

### Sponsored testimony on Generic/Uniform Methodologies for determining the Return on Common Equity:

Aquarion Water Company The Connecticut Water Company Corix Multi-Utility Services, Inc. United Water Connecticut, Inc. Utilities, Inc.

### Sponsored testimony on Capital Structure and Senior Capital Cost Rates:

Alpena Power Company Arkansas-Western Gas Company Associated Natural Gas Company PG Energy Inc. United Water Delaware, Inc. Washington Natural Gas Company

#### Sponsored testimony on Distribution System Improvement Charges (DSIC):

Arizona Water Company

Sponsored testimony on the Rate of Return and capital structure effects of Merger and Acquisition issues:

California-American Water Company

New Jersey-American Water Company

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### CLIENTS CONTINUED ...



#### Preparation of Rate of Return studies:

Algonguin Gas Transmission Company Anadarko Petroleum Corporation Arizona Water Company Arkansas-Louisiana Gas Company Arkansas Western Gas Company Artesian Water Company Associated Natural Gas Company Atlantic City Electric Company Bridgeport-Hydraulic Company Cambridge Electric Light Company Carolina Power & Light Company Citizens Gas and Coke Utility City of Vernon, CA Columbia Gas/Gulf Transmission Cos. Commonwealth Electric Company Commonwealth Telephone Company Conestoga Telephone & Telegraph Co. Connecticut Natural Gas Corporation Consolidated Gas Transmission Company **Consumers Power Company** CWS Systems, Inc. Delmarva Power & Light Company East Honolulu Community Services, Inc. Equitable Gas Company Equitrans, Inc. Fairbanks Natural Gas, LLC Florida Power & Light Company Gary Hobart Water Company Gasco, Inc. Great Lakes Gas Transmission L.P. GTE Arkansas, Inc. GTE California, Inc. GTE Florida, Inc. GTE Hawaiian Telephone GTE North, Inc. GTE Northwest, Inc. GTE Southwest, Inc. Hawaiian Electric Company Hawaiian Electric Light Company IES Utilities Inc. Illinois Power Company Interstate Power Company Interstate Power & Light Co. Iowa Electric Light and Power Company Iowa Southern Utilities Company Kentucky-West Virginia Gas Company Lockhart Power Company Middlesex Water Company Milwaukee Metropolitan Sewer District

Mountaineer Gas Company National Fuel Gas Distribution Corp. National Fuel Gas Supply Corp. Newco Waste Systems of NJ, Inc. New Jersey Natural Gas Company New Jersev-American Water Company New York-American Water Company North Carolina Natural Gas Corp. Northumbrian Water Company Ohio-American Water Company Oklahoma Natural Gas Company Orange and Rockland Utilities Paiute Pipeline Company PECO Energy Company Penn Estates Utilities, Inc. Penn-York Energy Corporation Pennsylvania-American Water Co. PG Energy Inc. Philadelphia Electric Company Providence Gas Company South Carolina Pipeline Company Southwest Gas Corporation Stamford Water Company Tesoro Alaska Petroleum Company Tesoro Refining & Marketing Co. United Telephone of New Jersey United Utility Companies United Water Arkansas, Inc. United Water Delaware, Inc. United Water Idaho, Inc. United Water Indiana. Inc. United Water New Jersey, Inc. United Water New York, Inc. United Water Pennsylvania, Inc. United Water Virginia, Inc. United Water West Lafavette, Inc. Utilities, Inc. of Pennsylvania Utilities, Inc. - Westgate Vista-United Telecommunications Corp. Washington Gas Light Company Washington Natural Gas Company Washington Water Power Corporation Waste Management of New Jersey -Transfer Station A Wellsboro Electric Company Western Reserve Telephone Company Western Utilities, Inc. Wisconsin Power and Light Company

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### AFFILIATIONS



Standard & Poor's Capital IQ Member of Client Advisory Board

New Mexico State University Center for Public Utilities Member of Advisory Council

Financial Research Institute – University of Missouri's Trulaske School of Business Member of Advisory Board

Edison Electric Institute Cost of Capital Working Group

National Association of Water Companies Member of the Finance/Accounting/Taxation and Rates and Regulation Committees

American Gas Association (AGA) Member of the State Affairs Committee

Society of Utility and Regulatory Financial Analysts Member of Board of Directors (2010-2014) President (2006-2008, 2008-2010) Secretary/Treasurer (2004-2006)

American Finance Association

**Financial Management Association** 

**Energy Bar Association** 



Rutgers University M.B.A. in Corporate Finance, High Honors (1991)

Clark University B.A. in Economics with Honors (1973) Concentration: Econometrics and Regional/International Economics)

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PROFESSIONAL QUALIFICATIONS

## PUBLICATIONS



Contributor: The Lawyer's Guide to the Cost of Capital: Understanding Risk and Return for Valuing Businesses and Other Investments, Shannon Pratt and Roger Grabowski, American Bar Association, 2014.

"Comparative Evaluation of the Predictive Risk Premium ModelTM, the Discounted Cash Flow Model and the Capital Asset Pricing Model", co-authored with Richard A. Michelfelder, Ph.D., Rutgers University, Dylan W. D'Ascendis, and Frank J. Hanley, The Electricity Journal, May, 2013.

"A New Approach for Estimating the Equity Risk Premium for Public Utilities", co-authored with Frank J. Hanley and Richard A. Michelfelder, Ph.D., Rutgers University, The Journal of Regulatory Economics (December 2011), 40:261-278.

"Comparable Earnings: New Life for Old Precept" co-authored with Frank J. Hanley, Financial Quarterly Review, (American Gas Association), Summer 1994.

Please read more publications by Ms. Ahern at www.ausconsultants.com/publications

### SPEAKING ENGAGEMENTS

"ROE: Trends & Analysis", American Gas Association, AGA Mini-Forum for the Financial Analysts Community & Finance Committee Meeting, September 11, 2014, The Princeton Club, New York, NY.

Guest Professor, "Measuring Risk", Asset Supervision and Administration Commission of the State Council of the Peoples' Republic of China, Rutgers School of Business, July 21, 2014, New Brunswick, NJ.

Instructor, "Cost of Capital 101", EPCOR Water America, Inc., Regulatory Management Team, June 9, 2014, Phoenix, AZ.

Moderator: Society of Utility Financial Analysts: 46th Financial Forum – "The Rating Agencies' Perspectives: Regulatory Mechanisms and the Regulatory Compact", April 22-25, 2014, Indianapolis, IN. "The Return on Equity Debate: Its Impact on Budgeting and Investment and Wall Street's View of Risk", National Association of Water Companies – 2014 Indiana Chapter Water Summit, March 13, 2014, Indianapolis, IN.

"Regulatory Training in Financing, Planning, Strategies and Accounting Issues for Publicly- and Privately-Owned Water and Wastewater Utilities", New Mexico State University Center for Public Utilities, October 13-18, 2013, Instructor (Cost of Capital).

"Regulated Utilities – Access to Capital", (panelist) -Innovation: Changing the Future of Energy, 2013 Deloitte Energy Conference, Deloitte Center for Energy Solutions, May 22, 2013, Washington, DC.

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#### SPEAKING ENGAGEMENTS CONTINUED...



"Comparative Evaluation of the Predictive Risk Premium Model, the Discounted Cash Flow Model and the Capital Asset Pricing Model for Estimating the Cost of Common Equity", (co-presenter with Richard A. Michelfelder, Ph.D., Rutgers University) – Advanced Workshop in Regulation and Competition, 32nd Annual Eastern Conference of the Center for Research in Regulated Industries (CRRI), May 17, 2013, Rutgers University, Shawnee on the Delaware, PA.

"Decoupling: Impact on the Risk and Cost of Common Equity of Public Utility Stocks", before the Society of Utility and Regulatory Financial Analysts: 45th Financial Forum, April 17-18, 2013, Indianapolis, IN.

"Issues Surrounding the Determination of the Allowed Rate of Return", before the Staff Subcommittee on Electricity of the National Association of Regulatory Utility Commissioners, Winter 2013 Committee Meetings, February 3, 2013, Washington, DC.

"Leadership in the Financial Services Sector", Guest Professor – Cost of Capital, Business Leader Development Program, Rutgers University School of Business, February 1, 2013, Camden, NJ.

"Analyst Training in the Power and Gas Sectors", SNL Center for Financial Education, Downtown Conference Center at Pace University, New York City, December 12, 2012, Instructor (Financial Statement Analysis).

"Regulatory Training in Financing Planning, Strategies and Accounting Issues for Publicly and Privately Owned Water and Wastewater Utilities", New Mexico State University Center for Public Utilities, October 14-19, 2012, Instructor (Cost of Financial Capital).

"Application of a New Risk Premium Model for Estimating the Cost of Common Equity", Co-Presenter with Dylan W. D'Ascendis, CRRA, AUS Consultants, Edison Electric Institute Cost of Capital Working Group, October 3, 2012, Webinar.

"Application of a New Risk Premium Model for Estimating the Cost of Common Equity", Co-Presenter with Dylan W. D'Ascendis, CRRA, AUS Consultants, Staff Subcommittee on Accounting and Finance of the National Association of Regulatory Commissioners, September 10, 2012, St. Paul, MN.

"Analyst Training in the Power and Gas Sectors", SNL Center for Financial Education, Downtown Conference Center at Pace University, New York City, August 7, 2012, Instructor (Financial Statement Analysis).

"Advanced Regulatory Training in Financing Planning, Strategies and Accounting Issues for Publicly and Privately Owned Water and Wastewater Utilities", New Mexico State University Center for Public Utilities, May 13-17, 2012, Instructor (Cost of Financial Capital).

"A New Approach for Estimating the Equity Risk Premium Applied to Public Utilities", before the Finance and Regulatory Committees of the National Association of Water Companies, March 29, 2012, Telephonic Conference.

"A New Approach for Estimating the Equity Risk Premium Applied to Public Utilities", (co-presenter with Frank J. Hanley, Principal and Director, AUS Consultants) before the Water Committee of the National Association of Regulatory Utility Commissioners' Winter Committee Meetings, February 7, 2012, Washington, DC.

"A New Approach for Estimating the Equity Risk Premium Applied to Public Utilities", (co-presenter with Richard A. Michelfelder, Ph.D., Rutgers University and Frank J. Hanley, Principal and Director, AUS Consultants) before the Wall Street Utility Group, December 19, 2011, New York City, NY.

"Advanced Cost and Finance Issues for Water", (co-presenter with Gary D. Shambaugh, Principal & Director, AUS Consultants), 2011 Advanced Regulatory Studies Program – Ratemaking, Accounting and Economics, September 29, 2011, Kellogg Center at Michigan State University – Institute for Public Utilities, East Lansing, MI.

# SPEAKING ENGAGEMENTS



"Public Utility Betas and the Cost of Capital", (co-presenter with Richard A. Michelfelder, Ph.D., Rutgers University) – Advanced Workshop in Regulation and Competition, 30th Annual Eastern Conference of the Center for Research in Regulated Industries (CRRI), May 20, 2011, Rutgers University, Skytop, PA.

Moderator: Society of Utility and Regulatory Financial Analysts: 43rd Financial Forum – "Impact of Cost Recovery Mechanisms on the Perception of Public Utility Risk", April 14-15, 2011, Washington, DC.

"A New Approach for Estimating the Equity Risk Premium for Public Utilities", (co-presenter with Richard A. Michelfelder, Ph.D., Rutgers University) – Hot Topic Hotline Webinar, December 3, 2010, Financial Research Institute of the University of Missouri.

"A New Approach for Estimating the Equity Risk Premium for Public Utilities", (co-presenter with Richard A. Michelfelder, Ph.D., Rutgers University) before the Indiana Utility Regulatory Commission Cost of Capital Task Force, September 28, 2010, Indianapolis, IN

Tomorrow's Cost of Capital: Cost of Capital Issues 2010, Deloitte Center for Energy Solutions, 2010 Deloitte Energy Conference, "Changing the Great Game: Climate, Customers and Capital", June 7-8, 2010, Washington, DC.

"A New Approach for Estimating the Equity Risk Premium for Public Utilities", (co-presenter with Richard A. Michelfelder, Ph.D., Rutgers University) – Advanced Workshop in Regulation and Competition, 29th Annual Eastern Conference of the Center for Research in Regulated Industries (CRRI), May 20, 2010, Rutgers University, Skytop, PA Moderator: Society of Utility and Regulatory Financial Analysts: 42nd Financial Forum – "The Changing Economic and Capital Market Environment and the Utility Industry", April 29-30, 2010, Washington, DC

"A New Model for Estimating the Equity Risk Premium for Public Utilities" (co-presenter with Richard A. Michelfelder, Ph.D., Rutgers University) – Spring 2010 Meeting of the Staff Subcommittee on Accounting and Finance of the National Association of Regulatory Utility Commissioners, March 17, 2010, Charleston, SC

"New Approach to Estimating the Cost of Common Equity Capital for Public Utilities" (co-presenter with Richard A. Michelfelder, Ph.D., Rutgers University) -Advanced Workshop in Regulation and Competition, 28th Annual Eastern Conference of the Center for Research in Regulated Industries (CRRI), May 14, 2009, Rutgers University, Skytop, PA

Moderator: Society of Utility and Regulatory Financial Analysts: 41st Financial Forum – "Estimating the

Cost of Capital in Today's Economic and Capital Market Environment", April 16-17, 2009, Washington, DC

"Water Utility Financing: Where Does All That Cash Come From?", AWWA Pre-Conference Workshop: Water Utility Ratemaking, March 25, 2008, Atlantic City, NJ