

1    Q.    Please provide a copy of all written material or notes of conversations with  
2           NP indicated in the NERA Implications of Marginal Cost report (July, 2006)  
3           footnote 11.

4

5

6    A.    NERA has provided the following response to this Request For Information:

June 6, 2006

### Demand Energy Response

---

*Newfoundland Power's response to the December 2004 introduction of a demand/energy wholesale rate has included a number of initiatives of varying degrees of significance. The following outline provides the general thrust of those initiatives.*

#### **A. Customer Relations/Programs**

Increased focus on improving customer awareness of available options for conservation.

Includes:

- direct information supply
- customer surveys
- advertising
- public exhibits and presentations
- conservation program and product promotion

#### **B. Rates**

Increased participation in Curtailable Service Option (available for Rates #2.3 and #2.4) from 8 to 22 customers.

#### **C. System Control**

Modelling and testing of distribution voltage control capacity for the Newfoundland Power electrical system.

#### **D. Facilities Management**

Increased Company capacity to reduce on-peak demand associated with its own electrical usage.