

1 Q. At page 18 of the Regulated Activities: Evidence, Hydro refers to an
2 *“employee whose sole focus is energy conservation.”*

3 a. When was the position of Energy Conservation Program Manager
4 filled and to whom does that employee report?

5 b. Has Hydro set any goals as to outcomes in relation to its efforts to
6 encourage consumers to take action to conserve energy, and if so,
7 how does Hydro intend to measure its initiatives' effectiveness?
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10 A. a. The Energy Conservation Program Manager began on August 28,
11 2006. This employee reports directly to the Manager, System
12 Operations and Customer Service. The Energy Conservation Program
13 Manager will also work closely with an advisory committee comprised
14 of a number of departments within Hydro, including Corporate
15 Communication and Shareholder Relations, System
16 Planning/Economic Analysis, Customer Services, Environmental
17 Services and Rates and Financial Planning.
18

19 b. Currently, Hydro is evaluating a variety of potential Demand Side
20 Management (DSM) initiatives to create a comprehensive energy
21 conservation program to be implemented in 2007. The program
22 design process is underway. In the development process, efforts are
23 being made to ensure program activities will target all electricity users
24 - residential, commercial and industrial.
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26 There are no specific target outcomes established as of yet but work
27 is being done to determine appropriate program goals. To measure

- 1 these goals, program design will include on-going monitoring and final
- 2 evaluation processes.