

1 Q. In the aforesaid press release, Mr. Ed Martin states that *“A key focus for*  
2 *Hydro is providing consumers with the right energy efficiency tools and*  
3 *information to help conserve electricity and manage consumption. We will be*  
4 *talking to our customers directly and will work closely with Newfoundland*  
5 *Power, to reach Island electricity consumers”*. Please detail the number of  
6 meetings held as between Hydro and Newfoundland Power officials over the  
7 past 3 years which focused on the ways and means of helping consumers  
8 conserve and manage consumption of electricity and please provide the  
9 minutes or notes of same as well as a description of initiatives that were  
10 undertaken as a result of any such meetings.

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13 A. Historically, Hydro and NP worked together to evaluate DSM potential and  
14 Hydro has delivered some of NP’s DSM programs to its own customers. In  
15 more recent years Hydro has focused on developing its HydroWise  
16 conservation effort.

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18 Beginning in April 2006, efforts commenced to provide a more coordinated  
19 approach to conservation program development and delivery. The meetings  
20 up to August were informal with no specific notes or minutes exchanged.  
21 The exchange was primarily directed towards ensuring that both utilities were  
22 aware of each other’s plans for public promotion.

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24 In late August, Hydro hired an Energy Conversation Program Manager to  
25 bring greater focus to this area. The Program Manager has started to gather  
26 information and develop a formal plan for 2007.

1        There have been preliminary informal meetings and telephone discussions  
2        between NP's Program Manager and Hydro's Program Manager without  
3        formal notes or minutes exchanged. During these meetings, the focus has  
4        been on developing strong communications and a shared vision through  
5        discussing existing Hydro and NP programs, various existing and potential  
6        programs for development as well as customer attitudes and awareness on  
7        efficiency.